



2175

UNIVERSITY OF IBADAN

Official Bulletin

Special Release

23 January, 2008

SEARCH FOR UI RADIO IDENTITY

University of Ibadan's long-awaited community voice – **UI Radio** – will soon hit the airwaves.

Exquisitely housed in the University Media Centre (UMC), the studio has unmistakably the highest mast on campus.

The philosophy of this unique outreach station is to liberalize media space for all its stakeholders – with a view to enabling them to harvest UI's rich, creative, academic, social, religious and cultural potentials.

The station promises to be inclusive and interactive by providing opportunities for members of the community to share their knowledge, ideas, expertise on the University of Ibadan Project and Vision. This, the station seeks to do through broadcast of informative, educative and entertaining programmes, while at the same time engaging in environmental scanning of the community.

In line with the philosophy of inclusiveness and interactivity, the UI Radio Project Committee seeks your input in:

- I. determining the most appropriate name for the Station [both in English and Yoruba];
- II. creating the station's Signature Tune;
- III. designing the Station's Logo; and
- IV. composing the UI 60th Anniversary jingle.

Participation in the above is competitive and open to students, staff and the alumni.

A panel of judges will evaluate all the submissions by strict guidelines obtainable in the global broadcasting industry, while token awards will be given to successful entries by the University, in recognition of reasonably interpreted and well-executed briefs in (i) – (iv) above.

Entries should be submitted to the University Public Relations Officer, Public Relations Unit, Advancement Centre, signed and sealed not later than two weeks from the date of this publication.

Thank you.

Signed
Omotayo O. Ikotun (Mrs.)
Registrar